Travel Thirsty

Media kit
October 2026

Food films with no narration.

[food needs no translation]

Travel Thirsty films the people who feed their cities: markets, street stalls and kitchens, recorded with the full sound of the place. There is no narrator, no presenter and nothing to translate, so one film plays the same in every country.

IN NUMBERS, OCTOBER 2026

11M+
combined followers on YouTube, Facebook and more

8M+
YouTube subscribers

Nearly 8B
views across platforms

1,000+
films, from 26 countries

FORMAT

First film
January 2013

Style
No narrator, no presenter, no subtitles. Sound recorded on location.

Top audiences
United States, India, Japan, Indonesia, Vietnam

LICENSED FOR

Korean and Japanese television, a Netflix show, and the Alimentarium food museum in Vevey, Switzerland.

COOKS FROM OUR FILMS

Aoy, Aoywaan Riverside Thai Cuisine
Won Iron Chef Thailand

Takayoshi Watanabe, Teruzushi, Kitakyushu
One of the first restaurants in Mastercard's PRICELESS culinary collective, New York

Takamasa Osawa, Biriyani Osawa, Tokyo
A first MICHELIN Bib Gourmand, 2026 MICHELIN Guide Japan

RECENT HOSTED PRODUCTIONS

Palau Visitors Authority. Papua New Guinea Tourism Promotion Authority.

MOST WATCHED, BY YOUTUBE VIEWS

The $600 Giant Rainbow Lobster
Naha, Okinawa, 2018

Fugu, the Puffer Fish
Japan, 2017

Giant River Monster Ceviche
Bangkok, 2019

FILMED IN 26 COUNTRIES

Australia, Belgium, Brazil, Cambodia, China, Egypt, Ethiopia, Fiji, France, India, Indonesia, Japan, Malaysia, Mauritius, New Zealand, Pakistan, Palau, Papua New Guinea, Philippines, South Korea, Sri Lanka, Taiwan, Thailand, Türkiye, United States, Vietnam

PRESS, INTERVIEWS AND STILLS

press@travelthirsty.com

Stills and logo files on request.

PARTNERSHIPS AND LICENSING

media@travelthirsty.com

Destination films, features, brand work and library licensing.